



# APICON 2025

80<sup>th</sup> ANNUAL CONFERENCE OF THE  
ASSOCIATION OF PHYSICIANS OF INDIA

**Biswa Bangla Mela Prangan, Kolkata**  
Education, Ethics, Empathy



**SPONSORSHIP  
BROCHURE**



## WELCOME MESSAGE

Dear Friends,

Greetings from **Kolkata, "The City of Joy"**. On behalf of the organizing committee of the **APICON 2025**, it is indeed a great pleasure to invite you all to **80th Annual Conference of Association of Physicians of India**.

The age old anecdote of Yudhisthira and the Yakshya tells us that health is our greatest treasure and knowledge our most precious possession. So, friends, let us celebrate the acquisition of knowledge about healthy living at the **APICON 2025**.

This conference will attempt to present an academic feast of latest developments in the field of medicine and also provide a platform to our junior members. We have been able to invite the best of International and National speakers in diverse branches of medicine whose lectures will enrich and upgrade our knowledge and practice.

However, academics should not bar you from absorbing the rich ambience, culture and vibrancy of **Kolkata**. The **APICON** is not only an academic extravaganza but also a social conglomeration from all over the nation. It enables the delegates to meet old friends and colleagues and also savor the essence of the venue city.

In the famous words of our dearest Bard of Bengal, **Sree Rabindranath Tagore**, "The highest education is that which does not merely give us information but makes our life in harmony with all existence".

Over the centuries, the Mughals, the Pathans, the French, the Portuguese and the British all came to Bengal and each has left an indelible mark on our culture to make it more unique. **Kolkata** is a city that bears testimony to centuries of colonial history and it offers a rich cultural heritage to be explored when you visit. The vibrant city is famous for its Bengali cuisine, tantalizing sweets and Mishti Doi all ready for you to dig into for all the APICON Days. You will enjoy the sunny winter days, mild and comforting, and visit the Victoria Memorial or the Kalighat Temple or cruise down the Hooghly River. If you are a book worm, you may visit the bookfair, or choose handicrafts from the Handloom fairs. If you have time, you may also visit Gangasagar or make a short trip to Santiniketan Poush mela.

We believe in "**Atithi Devo Bhava**" – Our Guest is God. It is our sacred duty to offer you the best hospitality we can.

We welcome you all with open arms to **Kolkata** for the **APICON 2025**, and we are sure you will take back beautiful memories to cherish from your stay here.

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Sukhdeb Das  
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Swapan Sarkar  
Tarun Biswas  
Yudhistir Das

## ABOUT KOLKATA

The city's former name, Calcutta, is an Anglicized version of the Bengali name Kalikata. According to some, Kalikata is derived from the Bengali word Kalikshetra, meaning "Ground of (the goddess) Kali." Some say the city's name derives from the location of its original settlement on the bank of a canal (khal).



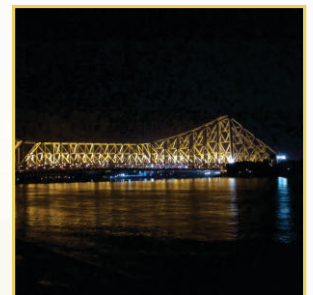
**Victoria Memorial Hall**



**Dakshineswar Kali Temple**



**Birla Temple**



**Howrah Bridge**



**Prinsep Ghat**



**New Market**



**Indian Museum**



**St. Paul's Cathedral**

# SPONSORSHIP OPPORTUNITIES

## Titanium Sponsor

- Logo on Sponsor Panels as Titanium Sponsor
- Panels with branding at Plenary & Exhibition Venue
- Logo on all the Conference Brochure, and Final Programme
- Branding in Hall A
- Complimentary full-page colour advertisement on back cover of the Final Programme
- Logo on Conference Website home page
- Brand Pavilion at prominent place (10x10)
- Brand Stall Wall Branding on Hall-A Exterior-Hoarding size as Main Sponsor
- Complimentary Registration for 10 extra Exhibitor badges
- Logo on Panels as Titanium Sponsor
- Special Rates for 200 delegates
- Logo on AV Screens during the session breaks (Hall A)
- Logo on Face book page, Video teasers and WhatsApp messages
- Passes for Gala Banquet & Welcome Reception for 2 invitees

## Platinum Sponsor

- Logo on Sponsor Panels as Platinum Sponsor (smaller size than Titanium)
- Logo on all the Conference Brochures, and Final Programme
- Complimentary half-page colour advertisement in the Final Programme
- Logo on Conference Website home page
- Logo on Sponsor's Page
- Branded Pavilion Exhibition space (10x10)
- Complimentary Registration for 8 extra Exhibitor badges
- Logo on Sponsor Panels as Platinum Sponsor
- Special Rate registration for 150 delegates
- Branding of collaterals at prominent location at venue
- Logo on AV Screens during the session breaks
- Passes for Gala Banquet & Welcome Reception for 2 invitees

## Diamond Sponsor

- Logo on Sponsor Panels as Diamond Sponsor
- Logo on all the Conference Brochures and Final Programme
- Complimentary quarter-page colour advertisement in the Final Programme
- Logo on Conference Website home page
- Logo on Sponsor's Page
- Branded Pavilion (5X5)
- Complimentary Registration for 7 extra Exhibitor badges
- Logo on Sponsor Panels as Diamond Sponsor
- Branding collaterals
- Special Rate registration for 100 Delegates
- Passes for Gala Banquet & Welcome Reception for 2 invitees



## Gold Sponsor

- Logo on Sponsor Panels as Gold Sponsor
- Logo on all the Conference Brochures and Final Programme Logo on Conference Website home page
- Logo on Sponsor's Page
- Branded Pavilion in size 5x5
- Special rate registration for 75 Delegates
- Complimentary Registration for 5 extra Exhibitor badges
- Passes for Gala Banquet & Welcome Reception for 2 invitees

## Silver Sponsor

- Logo on Sponsor Panels as Silver Sponsor
- Logo on all the Conference Brochures and Final Programme
- Logo on Sponsor's Page
- Branded Pavilion (3X3)
- Complimentary Registration for 3 extra Exhibitor badges
- Special Rate registration for 30 Delegates

## Bronze Sponsor

- Logo on Sponsor Panels as Bronze Sponsor
- Logo on Sponsor's Page
- Stall 3X3
- Special Rate registration for to 10 Delegates
- Complimentary Registration for 2 extra Exhibitor badges

## Dinner Sponsor

- Logo on main backdrop at the Dinner Venue
- Exclusive Panels at the Dinner Venue
- Logo on all Dinner Invitations
- 2 Special tables for the Sponsor & their invitees
- 6 Additional complimentary invitations for the Dinner
- Logo on AV Screens during the evening
- Logo on all the Conference Brochures and Final Programme
- Complimentary half-page colour advertisement in the Final Programme
- Logo on Conference Website Sponsor's Page
- Logo on Sponsor Panels
- Announcement during Dinner
- Branding at the Entry Gate (Dinner Venue)

## Gala Banquet Sponsor

- Logo on Main Backdrop at Gala Banquet Venue
- Exclusive Panels near the dinner & bar areas
- Logo on all Gala Banquet Invitations
- 2 special tables for the Sponsor & their invitees
- 6 Additional complimentary invitations for the reception
- Logo & Company info on AV Screens during the evening
- Logo on all the Conference Brochures, Final Programme & Conference Stationery
- Complimentary half-page colour advertisement in the Final Programme
- Logo on Conference Website Sponsor's Page
- Logo on Sponsor Panels

## Lunch Sponsor (Each)

- Exclusive Panels at the Lunch Areas
- Logo on all the Conference Brochures & Final Programme
- Logo on Conference Website Sponsor's Page
- Logo & Company info on Sponsor Panels
- Branding at Entry Gate of Lunch area

## Tea/Coffee Sponsor (Each)

- Exclusive Panels at the Tea/Coffee areas
- Company's Literature on Display Stands at the Tea/Coffee Areas
- Logo on all the Conference Brochures & Final Programme
- Logo on Conference Website Sponsor's Page
- Logo on Sponsor Panels

## Delegate Bag Sponsor

- Branding inside of bags
- Company Literature in the Delegate Bags (1 A4 size leaflet)
- Logo on all the Conference Brochures
- Logo on Conference Website Sponsor's Page
- Logo on Sponsor Panels
- Branding at Baggage Area

## Registration Area Sponsor

- Logo on Name Badges and Lanyards (except on exhibitors)
- Logo on all the Conference Brochures
- Logo on Conference Website Sponsor's Page
- Logo on Sponsor Panels
- Company branding at Registration area

## Conference Brochure Sponsor

- Logo on all the Conference Brochures
- Logo on Conference Website Sponsor's Page
- Logo on Sponsor Panels

## Media/VIP Lounge Sponsor

- Company's Branding on Media/VIP Lounge Signage
- Logo on the Conference Brochures
- Logo on Conference Website Sponsor's Page
- Logo on Sponsor Panels

## Internet Lounge Sponsor

- Logo on Internet Lounge Signage
- Company's branding as screensavers on all systems provided
- Mouse pads with logo (to be provided by the sponsor)
- Company literature on Display Stands
- Logo on all the Conference Brochures
- Logo on Conference Website Sponsor's Page
- Logo on Sponsor Panels



## Speaker's Gifts Sponsor

- Logo on all Speaker Gifts (Back Side) Under stand
- Gifts handed over on stage to Speakers
- Logo on Conference Website Sponsor's Page
- Logo on Sponsor Panels

## May I Help You Booth Sponsor

- Branding at the area
- Branding on the volunteer's uniform
- Logo on conference website Sponsor's Page
- Logo on Sponsor Panel

## Selfie Booth Sponsor (Each)

- Branding at the area
- Logo on conference website Sponsor's Page
- Logo on Sponsor Panel

## Delegate's Gifts Sponsor

- Company's branding on each gift (Back Side)/Under stand
- Compliments card with each gift with Sponsor's Logo
- Logo on Conference Website Sponsor's Page
- Logo on Sponsor Panels

## Audio Video Sponsor

- Logo on conference website Sponsor's Page
- Logo on Sponsor Panel
- Logo on AV screens in all halls
- Company branding on the AV console

## Cloak Room Sponsor (Each)

- Allocation of Cloak Room at a prominent place
- Company's branding at Cloak Room area
- Logo on conference website Sponsor's Page
- Logo on Sponsor Panel



## Shuttle Sponsor

- Ground transfer inside the venue - Golf Cart/e-rickshaw
- Branding on buses, cars and golf carts
- Logo on conference website Sponsor's Page
- Logo on Sponsor Panel

## City Tour Sponsor

- Provision of desk to conduct city tour
- Branding at the area
- Logo on conference website Sponsor's Page
- Logo on Sponsor Panel

## Preview Room Sponsor

- Branding at the entry gate of the preview room
- Company panels inside the preview room
- Logo on conference website Sponsor's Page
- Logo on Sponsor Panel

## Spouse & Kids Lounge

- Exclusive Company's branding at the area
- Mini food court within the zone
- Logo on conference website Sponsor's Page
- Logo on Sponsor Panel

## Faculty Lounge

- Company's Branding on Faculty Lounge Signage
- Logo on all the Conference Brochures
- Logo on Conference Website Sponsor's Page

## Conference Signages

- Logo on all Signage
- Logo on all the Conference Brochures
- Logo on Conference Website Sponsor's Page

## Other Type of Sponsorship

- Stall 3X3mtr
- Stall 6X3mtr
- Stall 5X5mtr
- Stall 6X6mtr
- Stall 10X10mtr
- Non Pharma Stall (Surgical)
- Non Pharma Stall
- Main hall Chair Branding (Per Day)
- Other hall chair branding (Per Day , Per hall)
- Mobile App
- Workshop
- Souvenir Half page ad
- Souvenir Full page ad
- Scientific Session / National Speaker
- Scientific Session / International Speaker
- Conference Brochure printing & posting
- Pens/ Writing pads
- Certificate Kiosk (Per Kiosk)
- Poll Flag (Per poll)
- Helium balloons (Each)
- Packed Water Bottles (Per Day)
- T-Shirt Branding
- Free paper & Poster Area Branding
- Phone Charging Station (Per station)





**Conference Secretariat**

**API WB BRANCH**

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